## Welcome to Kick-starter training, from Charity Connect

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## Charity Connect





eBay Basics for New and Inexperienced Charity Sellers







#### **Today's Topics**



#### **Your Physical** Setup



**The Seller Hub** and Customer Service



#### The "eBay Mindset"



#### Registering and getting started



Creating a Listing



Postage and Pricing







## The "eBay Mindset"



#### The "eBay Mindset"

# What is it? What is it worth? How big is it? How heavy is it? How will I pack it?

• How will I post it?

VISUAL: MODEL 956 HARLEY-DAVIDSON





## Registering and Getting Started



#### **Registering is a** multi-stage process

- 1. Register for a PayPal **Business Account**
- 2. Register for the PayPal Giving Fund
- 3. Register for eBay and link the account to your PayPal Add your eBay User ID to 4.
  - your PayPal Giving Fund as a "Direct Seller"

#### **Steps 1&2 Guide attached**

#### Step 3 Link click the "create a business account" link



#### Make it easy by preparing beforehand



Account Holder Details Charity Details

Trustee/s Details required PayPal

Charity Bank Account Information PayPal Giving Fund Enrollment Form



#### Make it easy by preparing beforehand

#### **ACCOUNT HOLDER DETAILS**

• Email Address (primary log in) Job Title Ο

- Date of Birth
- Home Address

#### **CHARITY DETAILS**

- Registered Charity Name
- Charity Number or Ο OSCR number
- Company Registration Number Ο if you do not have this CRN please enter your charity number ending with an 0
- Registered charity address Ο
- Website URL Ο

- receives each month
- Letter of Authorisation a downloadable template is charity confirmation flow
- Company Letterhead

#### **TRUSTEE/S DETAILS**

- First and Last Name
- Date of Birth
- Nationality
- Home Address

#### **CHARITY BANK ACCOUNT INFO**

- Account Number
- Sort Code or a Debit/Credit Card

#### **PAYPAL GIVING FUND ENROLLMENT FORM**

- Charity Description
- Logo (must be 512kb or less)
- Call to Action
- Primary Contact Information

#### • Date charity was established

#### • Anticipated monthly donations This can be a rough estimate of donations your charity currently

## available as you go through the





## Your Physical Setup





GX420d~ MRY 120003490588 OLS MRY 008 12/18/15 Patient Name John Dee See 11 Address 333 Corporate Woods Parkway City. State Vernoe Hills. IL 60061 Prone \$47-534-5700 Wa + 800-173-0472 PCP Smith MD. James Center Leader Medical Center 1111111111













## The Seller Hub and Customer Service



### **Seller Hub** https://www.ebay.co.uk/sh/ovw

ebay.co.uk/sh/ovw					
Hello robert Daily Deals Sell Help & Contact					
Category - Q Search for	or anything				All Ca
Seller Hub cat-mats (4469 🖈) 📳					
Overview Orders Listings Marketin	ng Perform	iance <sup>***</sup> Payme	nts <sup>new</sup> Research <sup>new</sup>		
eBay Listing Month					
£1 Final value fees* on up to 100 sales. Create new	w listings before	9 July. Activate now! *	max. fee per item. <u>T&amp;Cs apply</u>		
Unread messages Awaiting dispatch	S	Sales (31 days)	Predicted seller level	Today	's Feedback
0 5	£	23,526.30	Top Rated	01	
Tasks		Orders		>	Sales
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You may have to sell 1 item before accessing seller hub

#### Via URL:



#### Via menu:



#### Standards



#### Make sure your items are accurately described and photographed

- Send your items when you say you will
- Use the correct postage method and appropriate packing
- Use tracking for items over £20
- Use postage insurance for valuable items
- Respond to customer messages quickly
- Offer returns
- Resolve issues with customers quickly



## Creating a Listing









human icated." ento Eco

the best-selling t, indulges in ad of this book, doghouse.

let, and including







## Postage and Pricing





Size	Weight up to and including
Letter	100g
Large Letter	100g
	250g
	500g
	750g
Small Parcel	1kg
	2kg
Medium Parcel	1kg
	2kg
	5kg
	10kg
	20kg

Format	Max weight	Max length	Max width	Max thickness/d epth
Letter	100g	24cm	16.5cm	5mm
Large Letter	750g	35.3cm	25cm	2.5cm
Small Parcel	2kg	45cm	35cm	16cm
Medium Parcel	20kg	61cm	46cm	46cm
0	30kg	1.5m		3m length and depth combined

#### Show only

Free ret
Returns
Authoris
Comple
Sold iter
Deals &
Authent
See all

~

- turns
- accepted
- sed seller
- eted items
- ems
- savings
- ticity verified

#### Weight

#### **Postage Printing**

Size

#### Buy it Now vs Auction

#### Working out the price



## Questions?



Kick-starter training, from	n Charity Connect	Home Create
Kick-starter training, from Charity Connect	Chari	ty.
eboy Interacting as eBay for Charity UK	<b>Genne</b>	<b>JDE</b>
About		
Discussion		
Members	eday	
Photos	FOR CHARITY Q	
Watch party		
Moderate group	Joined <b>v</b> Notifications A Share More	
Group quality		
Search this group	🖋 Write post 💿 Photo/Video 💽 Live Video 🔤 More	GROUP BY
Contrains Brook	ebay Write something	eBay for 0 ebay 16,313 pe
	Photo/Video 🖓 Ask for reco 🥥 Check In ***	CATEGORISE POSTS
	NEW ACTIVITY -	Add topics to posts to h the information that the

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# Charity Connect

![](_page_25_Picture_4.jpeg)

![](_page_25_Picture_5.jpeg)