# Webpage Content Template

## Metadata

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| --- |
| **Name** (page name in Episerver) e.g. Happy Feet |
|  |
| **Sections** (Sits under which section): e.g. Services |
|  |
| **Name in URL** (this is what the web will be address) e.g. anytown/services/footcare[URL Naming guidance](https://bp-digital-hub.ageuk.org.uk/wp-content/uploads/2017/06/Standard-web-addresses-for-your-web-pages.pdf)  |
|  |
| **Page name for search engines** e.g. Age UK Anytown | Footcare service |
|  |
| **Keywords** e.g. Age UK XXX, footcare, toenail cutting, chiropody, older people |
|  |
| **Page description for search engines** e.g. Get help with toenail cutting with our footcare service for older people in XXX. |
|  |
| **Page Type** |
| Index page |[ ]  Content Page |[ ]

## Page content

|  |
| --- |
| **Title on page** (H1): |
|  |
| **Content**: e.g. the text on the page |
|  |
| **Media:** |
| Image |[ ]  Video |[ ]  iframe |[ ]
| **Media/iframe URL**: |
|  |
| **Downloads**: e.g. PDF, Word etc. |
|  |
| **Links**: e.g. internal or external links |
|  |